
MOTIVATING YOUR WAY TO SUCCESS



SIX SIMPLE STEPS TO HELPING YOU
ACHIEVE YOUR DREAMS

Chapter 1 – Define Success on Your Own Terms

“Your true success in life begins only when you make the commitment to become excellent at what you do.” —Brian Tracy

“Success comes from knowing that you did your best to become the best that you are capable of becoming.” —John Wooden

“The only way to do great work is to love what you do. If you haven’t found it yet, keep looking. Don’t settle.” – Steve Jobs

Success, like happiness, is an individual pursuit. For years, we have been taught that success is all about making a lot of money. That is also what we have inadvertently taught our children and in turn, they too will pass on this folly to their children. You might never have heard your parents speak about success but isn’t it true that they often encouraged you to become a Lawyer or Doctor, long before you were old enough to know what you are good at?

Why do you think this is the case? The prominence associated with these jobs may only be part of the reasons we subtly push our children in that direction. But for the most part, it is the money that they find attractive. Even if they or their children are

accomplished within their respective areas of expertise but are struggling financially, they find it hard to regard this as success. The result of this kind of narrow-minded thinking is a society of people who are unhappy, depressed or underachieving because they are stuck in a career they hate or miserable because they can never live up to the unrealistic expectations set for and are being forcefully imposed upon them. Just think about all the wealthy celebrities you know that have committed suicide or are fighting hard to recover from a drug addiction.

While being stable or even well off financially is often the result of much diligence and hard work, it is not the only true measure of success. There is no real satisfaction from being rich if you do not truly enjoy what you do. If you are struggling to make ends meet however, it is only natural to want a better life for yourself and your children. I would never encourage you to stop pushing yourself to earn enough to care for the needs of your family. But when your happiness and even the affection you have for your children is hinged solely on wealth or material possessions, I have to draw the line.

That being said, what really makes a person successful? Here is what some of the greatest minds of this century have to say on the matter.

“Success is a personal standard, reaching for the highest that is in us, becoming all that we can be.”– Zig Ziglar